

## “How can a new media company be successful in international trade?” a Special Ready Set Grow webinar

With the global economy on a slow path to recovery, what does this mean for Canadian New Media companies like you? How can you make the most of the current situation to sustain or grow your business activities?

Through this special webinar, Export Development Canada (EDC) and the *Ready Set Grow* webinar series, will connect you with market experts and key players in the New Media scene that will provide answers to these questions.

### **Why should you participate? You will learn about:**

- ✓ The trends driving opportunities for Canadian New Media companies;
- ✓ How to discover these opportunities;
- ✓ How companies like you deal with the challenges of entering a new market; and,
- ✓ What EDC is doing for the New Media sector in Canada and how it contributes to the growth of companies just like you.

**Don't miss this FREE *Ready, Set, Grow!* special event webinar**

**Tuesday, May 18, 2010 - 1:30 to 2:30 p.m. EDT**

**Sign-up Now at <https://www2.gotomeeting.com/register/151854827>**