

XLR Imaging Inc. and Kangaroo Design & Innovation Inc. announce their partnership in designing, developing and commercializing complete solutions for MRI.

LONDON, CANADA and TORONTO, CANADA

XLR Imaging Inc. (XLR) and Kangaroo Design & Innovation Inc. (Kangaroo) are pleased to announce a collaboration for the design and development of complete solutions for MRI. The industrial design, engineering and product development work will utilize Kangaroo's core competencies in design and manufacturing, while XLR will use its core technology for designing and manufacturing specialized coils for MRI.

“The Kangaroo team made a fundamental contribution to the innovative MRI industry’s first sliding-split design of XLR’s Dual Tuned RF Head Coil. This includes workflow and ergonomics, material-selection and manufacturing and assembly methods. Now, we’d like to expand this relationship towards the development and commercialization of other exceptional, high-potential growth MRI Products and Systems” said Enzo Barberi, CTO and co-founder of XLR Inc.

Lahav Gil, CEO of Kangaroo states: “This partnership progressed naturally through our past work and successes in working with the XLR Team. We feel that this collaboration marries nicely our respective core competencies and niche expertise, to make a positive impact on patients’ and workers’ lives, as well as better health outcomes.”

About XLR Imaging: XLR develops and manufactures MR imaging products and solutions. Our customers include research organizations, hospitals and drug discovery companies involved in anatomical and functional MR imaging, with or without multinuclear spectroscopy. In addition to supplying high field NMR products such as RF coils to OEM manufacturers, XLR Imaging supplies a host of integrated contract research and development services. XLR is a privately-held Company located in the London Biotechnology Commercialization Centre (recently renamed Stiller Centre). XLR retains its own development and manufacturing facilities, as well as collaboration agreements with local and international MRI/S centres, which gives it access to 1.5T, 3T and 7T MRI facilities from various vendors.

www.xlrimaging.com

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About Kangaroo Design and Innovation: Kangaroo is an innovation, product development and commercialization firm with a multidisciplinary team of designers, engineers and business strategists. Kangaroo's business models include: partnerships, client-services and incubation with a focus on human-centric design, optimized performance and business goals. KDI offers seamless integration from the concept stage, through the various prototyping and development stages, from both strategic and operational perspectives. Kangaroo then manufactures and delivers prototypes and refines the design through to short run and serial manufacturing within a QMS environment. KDI is located on Adrian Avenue in Toronto, Canada where it sits adjacent to its JV firm, KBT Contract Manufacturing Inc.

www.kangaroodesign.net

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