

b*focused Launched at Discovery '10

The captivating glow of the sleek metallic units evoked curiosity amongst passer byers and the Ontario Centers of Excellence Discovery '10 show, as Kangaroo launched it's first spin-out startup; b*focused.

b*focused is a system that allows individuals to to take control of their "own time", to hone in and focus without disruptions from their physical and virtual environment. It includes a pair of units; a wall signaling unit and tabletop input device, which together inform the physical and digital surroundings of your status of approachability. When switched to red, the physical device informs colleagues of a state of focus and that they should return at another time. The b*f software shares this information over a server with everyone on the work group so that all who are part of the system are able to see who is on focus time and who is in collaborative mode and therefore approachable. When on red, it automatically sets all email, messenger phones and any cyber interruptions to off, directing all incoming to mailboxes and relieving the user of these distractions.

For further information and a free beta trial version of the software, visit www.canfocus.com

Increase your productivity and get back you 'own' time!