

## **“INNOVATING BY DESIGN in the Medtech industry”**

Join a high level panel of design and business thinkers from the Medtech Sector to share their insights and business case studies demonstrating design’s critical role in innovation and commercialization.

### **Register in Advance:**

<http://designinthemedtechindustry.eventbrite.com>

**Date and Time:** Tuesday, January 31, 2012, 6:30 - 9:00 PM

**Location:** Marriott Courtyard, 475 Yonge Street (1 block N of College St.)

**Sponsored by:** The Design Industry Advisory Committee (DIAC)

### **Panel Members:**

- Dr. J. Cafazzo, Sr. Director, Healthcare Human Factors, *UHN*
- David Dobson, Business Development, *StarFish Medical*
- Dr. Geoff Fernie, Vice President, Research, *Toronto Rehab*
- Lahav Gil, CEO, Kangaroo Group
- Gilad Shoham, President, *Medonyx*
- John H. Parker, Director, *CSTAR, London Health Sciences Centre*
- John Soloninka, President & CEO, *Health Technology Exchange (HTX)*

### **About Kangaroo Group:**

Kangaroo Group is a strategic innovation and design consultancy focused on the Technology and Medical Device sectors. We help our clients build products that build businesses.

For more information, contact:

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