

Invitation to “The Art of Courting Investors”, a Ready Set Grow webinar

Join us on October 20 for “*Seducing Business Angels: The Art of Courting Investors*”.

Angel and venture capital is hard to come by. According to some sources, only one pitch in 100 is successful. But equity capital is not your only option.

This session looks at the options available for financing a young tech business. Learn what equity investors are looking for and how you can make the very best case for your business. Also learn how to choose the right investor and negotiate a successful deal (and what to do if you're not successful).

You can register at: <http://www.innovationcentre.ca/events>

The session takes place on **Tuesday October 20 at 12:00 EDT**. Sessions are accessible over a standard web-browser. Attendees will receive access to the Ready, Set, Grow Resource Guide, which captures the content of the series.

There is no cost to attend, but space is limited, so don't miss it - sign-up now!

The Ready Set Grow webinars are intended as a resource for emerging and established Canadian Technology companies to help them accelerate their growth. Each webinar features recognized subject matter experts and Canadian tech industry executives addressing a broad range of the issues facing growing companies.

The series is being presented by the Canadian Innovation Centre and the Technology Marketing Resource Centre in collaboration with the Canadian Advanced Technology Association (CATA). The Ready Set Grow series is sponsored by Export Development Canada (EDC) and the Business Development Bank of Canada (BDC).

We hope you can join us!

Please feel free to forward this to others you know who might benefit from attending this event.