

## Invitation to “Export Development Canada: Helping you Grow your Business”, a Ready Set Grow webinar

Join us on November 17 for “***Export Development Canada: Helping you Grow Your Business***”.

Young technology companies might feel like they are on their own as they try to grow their business. But the Canadian Federal and Provincial Governments and their agencies have many programs and resources to help Canadian technology companies succeed.

In this session, you will learn how the programs available from Export Development Canada (EDC) can help you grow your business, as illustrated by the examples of Organization Metrics Inc. and Initial Électroniques Inc. two Canadian companies who have used EDC programs to enhance their success.

You can register at: <http://www.innovationcentre.ca/events> The session takes place on **Tuesday November 17 at 12:00 EDT**. Sessions are accessible over a standard web-browser. Attendees will receive access to the Ready, Set, Grow Resource Guide, which captures the content of the series. There is no cost to attend, but space is limited, so don't miss it - sign-up now!

The Ready Set Grow webinars are intended as a resource for emerging and established Canadian Technology companies to help them accelerate their growth. Each webinar features recognized subject matter experts and Canadian tech industry executives addressing a broad range of the issues facing growing companies.

The series is being presented by the Canadian Innovation Centre and the Technology Marketing Resource Centre in collaboration with the Canadian Advanced Technology Association (CATA). The Ready Set Grow series is sponsored by Export Development Canada (EDC) and the Business Development Bank of Canada (BDC).

We hope you can join us!

Please feel free to forward this to others you know who might benefit from attending this event.